

Research project objectives/Research hypothesis

The main research goal is to examine the risks associated with knowledge, their occurrence and the potential impact on the results of enterprises from various sectors and located in two countries: in Poland and in Sweden. The goal of the project is to provide comprehensive answers to the following research questions:

1. What knowledge risks can be identified in different companies?
2. What is the level of awareness of knowledge risks and their significance for the activities of companies, among managers and business owners?
3. How are different types of knowledge risks related to the characteristics of the surveyed enterprises (e.g. size, sector, location, implemented knowledge management practices, etc.)?
4. How are knowledge risks managed in companies?
5. How do knowledge risks affect the organizational performance and innovativeness of the surveyed companies?

Research project methodology

Research hypotheses will be verified in a quantitative study carried out in Poland and Sweden. It is planned to select 12,000 companies (6,000 companies in Poland and 6,000 companies in Sweden) and invite them to take part in the survey. A response rate of at least 2.5% is expected, which will provide answers from at least 300 respondents. Companies from various sectors will be selected to provide the possibility of cross-sectoral analysis.

Expected impact of the research project on the development of science

Project results will have a significant impact on the development of the scientific discipline for several reasons. Above all, scientists will use quantitative research tools that they can use or extend in their own research. Secondly, the analysis of threats related to knowledge, the ways of their elimination (or reduction) and their impact on the activities of the organization will be an important contribution to the current state of knowledge. Thirdly, conducting research among Polish and Swedish companies will give a new look at companies operating in various parts of Europe. A proper approach to knowledge threats can be a potential source of competitive advantage - if a company does something better than its competitors, it can achieve better results. In summary, the results of the project will be an important contribution to the development of the entire area of management and discipline.